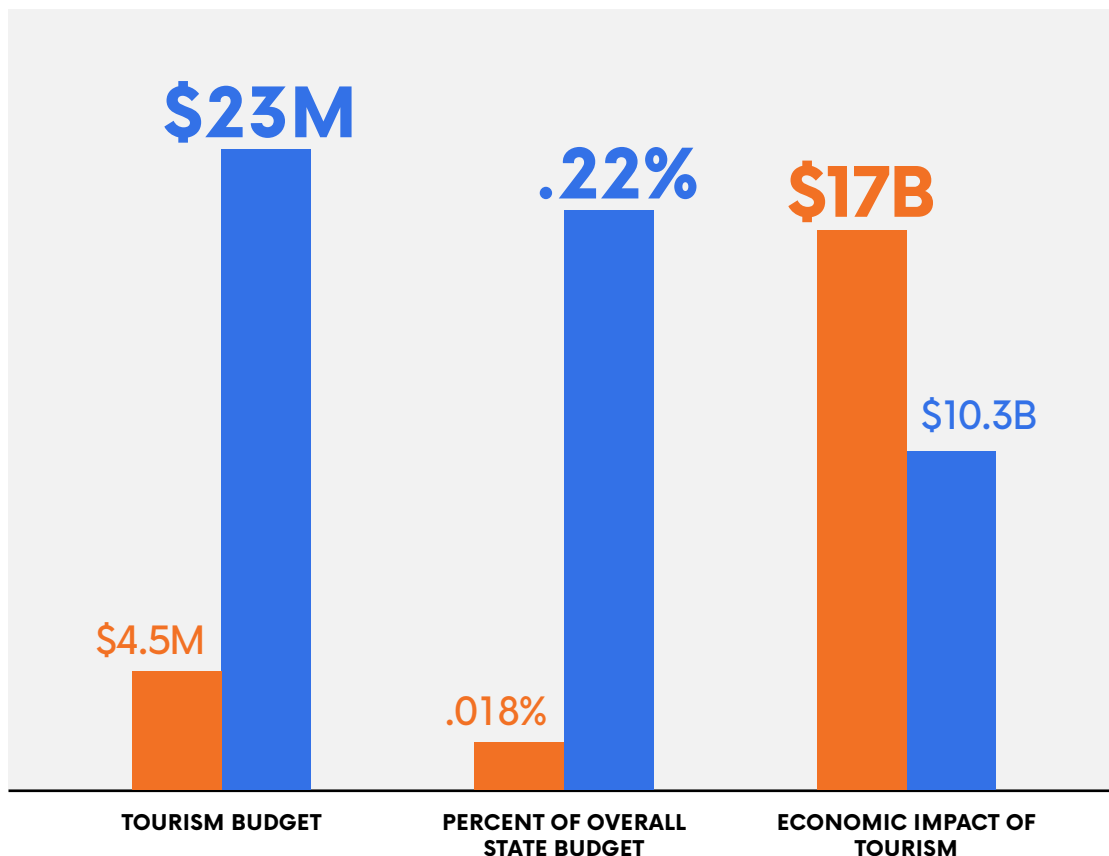
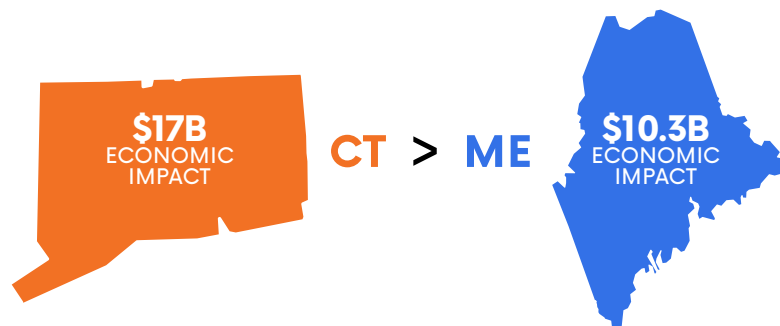


3 THINGS YOU NEVER KNEW ABOUT CONNECTICUT TOURISM

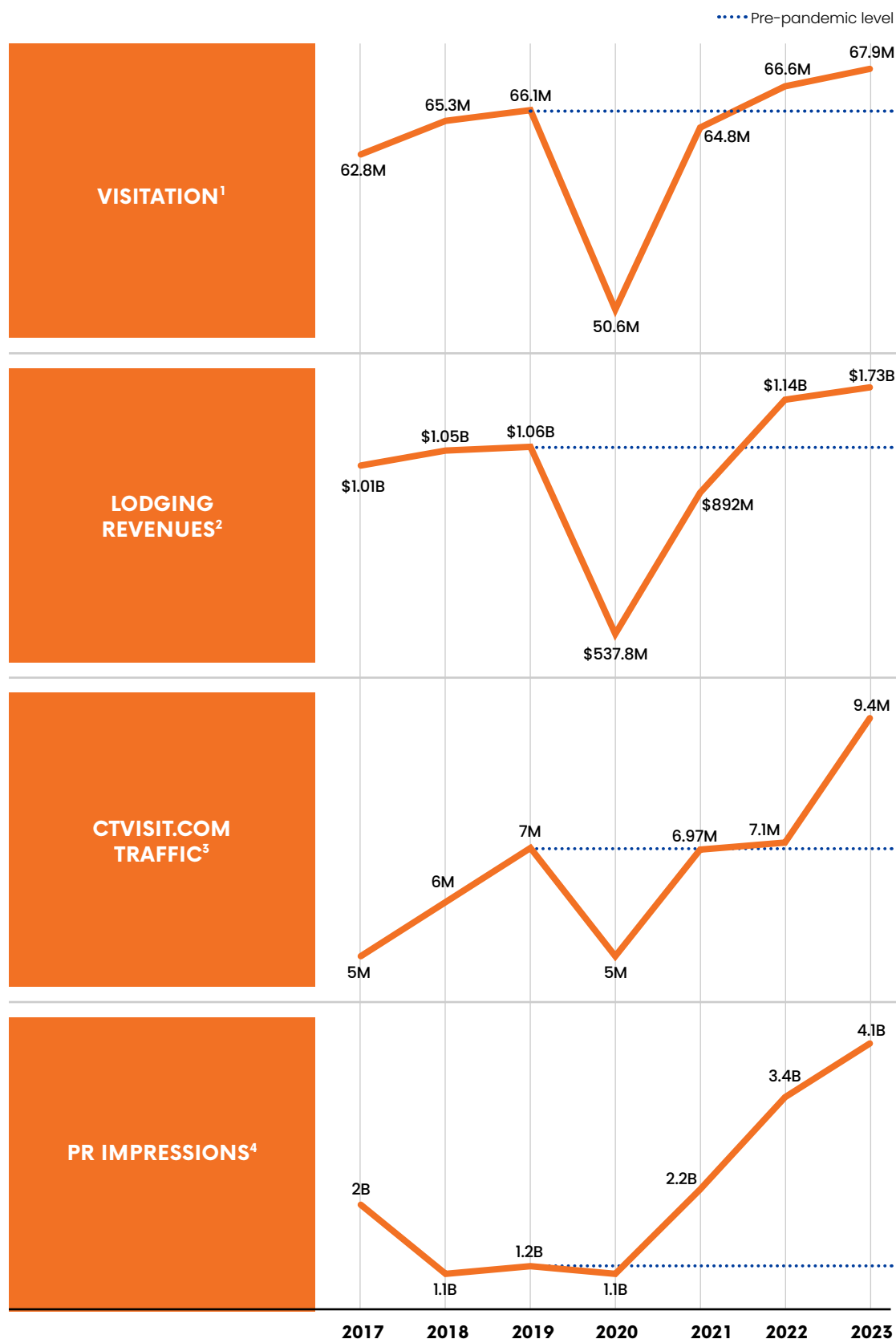
1. TOURISM IN CT IS PUNCHING WELL ABOVE ITS WEIGHT CLASS.

We drove a greater economic impact than Maine, who **spends 411% more** than we do.



2. GROWTH IN THE TOURISM INDUSTRY IS GAINING STEAM.

Increased marketing efforts enabled by federal relief funds in 2021 and 2022 helped spark significant growth and momentum.



Sources: ¹Tourism Economic reports from each year; ²STR Reports from each year; ³Google Analytics from each year ⁴Cision reports from each year

3. CONNECTICUT'S TOURISM EXPERIENCES ARE GAINING NATIONAL RECOGNITION.

This momentum has shined a spotlight on Connecticut, and we intend to keep it there so everyone knows this is the best place in the country to live, work, and play.

CONNECTICUT IN THE SPOTLIGHT

MODERN APIZZA NAMED
#1 PIZZERIA
IN THE NATION
Pizza Today

#1 STATE
FOR HIKING IN THE U.S.
★★★★★

MYSTIC SEAPORT NAMED
A TOP 2
OUTDOOR MUSEUM
IN THE NATION
● **USA TODAY**

FOXWOODS VOTED
#1 CASINO
OUTSIDE OF LAS VEGAS
★★★★★

DUBBED THE
FOODIE CAPITAL
OF NEW ENGLAND
★★★★★

NEW HAVEN
NAMED A TOP DESTINATION
IN THE WORLD
The New York Times

2 OF THE
BEST BBQ
RESTAURANTS IN THE U.S.
Texas Monthly

MOHEGAN SUN VOTED
THE #1 CASINO
HOTEL IN U.S.
● **USA TODAY**
TOP READERS CHOICE

WINVIAN FARM RANKED
#1 DESTINATION
SPA IN AMERICA



BRADLEY
INTERNATIONAL AIRPORT
VOTED A TOP FAVORITE
IN THE NATION
★★★★★

OCEAN BEACH PARK NAMED
1 OF THE BEST
BEACHES IN THE U.S.
TRAVEL+
LEISURE

ORE HILL NAMED
A TOP 50
RESTAURANT
The New York Times